

# Ashley Umland

## Contact

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## Education

University of Wisconsin Oshkosh  
Bachelor of Fine Arts  
Graphic Design  
2008-2012

## Skills

Creativity  
Communication  
Branding  
Social Media  
Digital Marketing  
Print Design  
Time Management  
Patience  
Illustration  
Photo Retouching  
Typography  
Problem Solving  
Flexibility  
Ideation

## Software

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe After Effects  
Facebook/Instagram/Tiktok  
Microsoft Office

## Profile

Creative and passionate Graphic Designer with over 5 years of professional experience in the management of the complete design process, from conceptualization to delivery. Dynamic team player and innovative leader offering excellent collaborative and interpersonal skills. Great communicator and detail-oriented determined to finish all projects in a timely manner. Eager for new challenges and will make a great addition to your team.

## Work Experience

**2017 To Present**  
**Graphic Designer**  
**Geigle Safety Group, Inc.**  
**Beaverton, OR**

### Job Responsibilities

- Created engaging and on-brand graphics for digital and print from conception to delivery, ensuring deadlines are met, proofing as needed
- Created marketing collateral including landing pages, website elements, email graphics, digital marketing campaigns, ads and social creative, etc.
- Collaborated with the Marketing Director to develop content, maintain a consistent visual brand, and contribute to its evolution
- Stayed up-to-date on the latest industry trends to bring new ideas and outside influences to all areas of design

**2013 To Present**  
**Freelance Designer**

### Job Responsibilities

- Created multiple graphics including posters, fliers, business cards, logos, branding and identity, etc. from conception to delivery, ensuring deadlines are met, proofing as needed
- Meeting or communicating with clients to understand what they want out of a project, and helping them get those ideas out in a workable way
- Ability to multi task under pressure with deadlines to complete the design projects while also working full time